



ABERDEEN UNIVERSITY
STUDENTS' ASSOCIATION

LANDLORD INFORMATION PACK



WHY ADVERTISE WITH US?

The University has around 14000 students, of which the majority will need somewhere to live during their studies.

AUSA Advice have a commitment to help students with renting privately, and this is why we maintain an online listing of approved properties.

The student rental market in Aberdeen is very competitive. We advertise in excess of 700 properties a year, and have around 60 properties on our website at any one time, so why not make yourself stand out by using our student-directed service?

More information on page 4.

You can see our listings page here:

www.ausa.org.uk/accommodation

HOW TO ADVERTISE

If you would like to advertise with us, fill out our online form [here](#).

Please bear in mind that the adverts are checked and uploaded manually, therefore during busy periods there can be a delay of up to 7 days for your advert to appear live on the site. We will email you with a link to your ad when it has been uploaded.

All landlords who advertise with us need to be registered with Aberdeen City Council, have an EPC rating for the property, and if appropriate hold an HMO license for the property. This will be checked so to avoid delay please ensure you supply the correct details when submitting the form. Live-in landlords are not subject to these requirements, but we ask that if you are a live-in landlord that you make this clear in your form.

If you would like to attach pictures to your listing, please email them to ausaadvice@abdn.ac.uk as attachments with the files named so that they relate to the property. For example: '123kingstreetbedroom'. If the files are not sent in this way then they will not be uploaded.

Properties are listed in the order that we receive all details. We cannot move listings once they have gone live – if you are interested in upgrading your listing, please see our section on student-directed services.

Due to the system we use, all adverts are automatically live for a period of one month. We will contact you before the end of this period to check whether you would like your advert to remain live, however, we would appreciate if you could let us know if your property has been taken so we can remove it.

Please note however that we do instigate a cooling off period, therefore once an advert has been removed we will not be able to relist that same property address for 3 weeks. It is no problem to make edits to an existing advert, just email any edit requests to ausaadvice@abdn.ac.uk.



STUDENT-DIRECTED SERVICES

Our standard, free listing of your property includes a maximum of 10 photos. However, you have the option to upgrade to one of the following:

Silver Upgrade:

For our £10 Silver Upgrade you get:

- A tweet promoting your property to our 2,500+ followers

Gold Upgrade:

For our £25 Gold Upgrade you get:

- Included in our monthly newsletter which is emailed directly to all of our 14,000+ students
- A tweet promoting your property to our 2,500+ followers

Platinum Upgrade:

For our £50 Platinum Upgrade you get:

- Included in our monthly newsletter which is emailed directly to all of our 14,000+ students
- A tweet promoting your property to our 2,500+ followers
- Pinned to the top of the listings for one week

TERMS & CONDITIONS

We reserve the right not to advertise any property. It is the duty of the landlord to meet all legal requirements, including but not limited to: deposit schemes, licensing and tenancy contracts.

We are not liable for any loss, injury or claim incurred by the landlord as the result of a student.

Landlords are asked to inform AUSA Advice when their property has been taken.

Full Property Owner Terms and Conditions are available [here](#). Please make sure to read these before your purchase.