



ABERDEEN UNIVERSITY
STUDENTS' ASSOCIATION

PROPERTY OWNER TERMS & CONDITIONS

Welcome to [**AUSA Advice Accommodation.**](#)

We are delighted that you have chosen our website to advertise your property.

These terms and conditions set out the contractual relationship between the Aberdeen University Students' Association (hereafter referred to as "us", "we" and "our") and the property owners who advertise their properties on our website (hereafter referred to as "Client", "you" and "your").

Please ensure that you have read these terms carefully, as they will become binding on you as soon as you send the property details and will relate to all Listings. If you have any queries or concerns, please do not hesitate to get in touch with us.

I. GENERAL INFORMATION

1.1. When you decide to upgrade your property listing you will be asked to purchase a package (silver, gold or platinum, explained below). Please purchase only one package at the time. If you decide to purchase more packages, we reserve the right to implement a three week cool off period.

1.2. Cool off period means that we will schedule in the ads and process second package three weeks after your last ad is published.

1.3. Depending on the digital media schedule it might take up to 2 weeks for the ad to be published from the date of the purchase.

1.4. AUSA Graphic designer will design an ad based on the internal template with a use of pictures submitted by the Client.



2. DIGITAL MEDIA

- 2.1.** AUSA Twitter has over 3,000 followers.
- 2.2.** Please bear in mind that depending on the digital media schedule it might take up to 2 weeks to schedule the tweet in. AUSA will confirm the date of publishing via email.
- 2.3.** AUSA Newsletter is sent every two weeks to over 14,000 students.
- 2.4.** Please bear in mind that we allow maximum of three accommodation ads in each newsletter and they will be assigned on a first come first serve basis. AUSA will confirm the date of the newsletter being sent to students via email.
- 2.5.** AUSA Accommodation listing page has an average of over 1,000 pageviews per month.
- 2.6.** Please bear in mind that we allow maximum of three accommodation ads to be pinned at one time and the spaces will be assigned on a first come first serve basis. AUSA reserves the right to implement a cool off period of three weeks to any repeated purchases.

3. PACKAGES

3.1. We offer three packages to upgrade and advertise your property through – silver, gold and platinum.

3.2. Silver Package – includes one tweet with a link to your property and costs £10.

3.3. Gold Package – includes one tweet with a link to your property, one ad in the newsletter with a link to your property and costs £25.

3.4. Platinum Package – includes one tweet with a link to your property, one ad in the newsletter with a link to your property and pinned ad at the top of the page with all the properties and costs £50.



4. PAYMENTS

4.1. All the payments must be made at the time of the purchase.

4.2. All payments are non-refundable and cannot be transferred towards other products/services offered by AUSA.